COVENTRY COATINGS CORP.

Kirker Automotive Finishes North American Technologies Trylaner International

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MIKKY GUMBER NAMED TECHNICAL DIRECTOR AT COVENTRY COATINGS CORP.

NEWBURGH, NY / October 29, 2010 – Coventry Coatings Corp. announced today that Mikky Gumber has joined the company as Technical Director. In this key role, Gumber will oversee research and development, new product formulation and in-process quality assurance efforts.

Working at Coventry Coatings Corp.'s manufacturing facility in Newburgh, NY, Mr. Gumber will report directly to the company's President, Bruce Sklak. He will work closely with production personnel and the new product development team, while also interfacing with the company's many different raw material suppliers.

The appointment comes at a critical time for Coventry Coatings. Sustained growth from its largest business unit – Kirker Automotive Finishes – has put additional pressures on production and new product development, while evolving regulations designed to limit VOC emissions require renewed focus on formulation.

"With all of the mandated regulatory changes in front of us, we needed to expand our technical capabilities," said Sklak. "Mikky brings experience, perspective and a new energy that will help us continue to honor commitments to our distributors and their customers by improving existing products and developing new solutions to meet emerging challenges."

Mr. Gumber was most recently a Paint Chemist at Poloplaz Inc. (Little Rock, Arkansas), where he was responsible for R&D and formulation. During his time there, he led development on a number of low-VOC coating projects and gained valuable formulation experience working with urethanes, acrylics, epoxies and products in other mediums. Gumber also has experience with different pigment dispersion techniques.

Gumber holds a Master's of Science in Polymers and Coatings from Eastern Michigan University. He earned his Bachelor's Degree in Engineering from the Government Engineering College in Raipur, India.

About the Company

Established in 1987, Coventry Coatings Corp. is now among the last remaining independent manufacturers of high-quality color automotive paints in the United States, most of which it sells under its flagship brand, <u>Kirker Automotive Finishes</u>. The company also makes a variety of paint and coatings products for specialty and industrial markets, which it sells under its <u>Trylaner International</u>, North American Technologies and Coventry Coatings brands.

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